INTERNATIONAL
ESTHETICS, COSMETICS & SPA
CONFERENCE

LAS VEGAS

JUNE 23-25, 2018

LAS VEGAS CONVENTION CENTER

iecsc.com

the Spa & Wellness Show

Don't miss out on having your company in the Show Program

With a **distribution of 150,000** spa professionals, this is the ultimate resource guide to showcase your company! The IECSC Las Vegas Show Program will be mailed to spa professionals and *American Spa* subscribers, and will also be distributed onsite to all IECSC Las Vegas attendees. No other Show Program has a reach this powerful! Make sure that your company stands out from the rest by placing an ad.

Special positions are available on a first come, first served basis. Please contact your sales representative for placement and pricing.

DEADLINES:

SPACE: FEBRUARY 5

MATERIALS: FEBRUARY 12

RESERVE YOUR AD SPACE TODAY!

CONTACT A SALES REPRESENTATIVE TO RESERVE YOUR ENHANCED LISTING TODAY

KATHY GRUTTADAURIA
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BRIANA URQUIJO
Sales Associate
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IECSC Las Vegas 2018
Program Advertising Specs

AD CLOSE: February 5, 2018

MATERIALS DUE: February 12, 2018

Ad Size	Width	Height
Outside Back Cover (Bleed*)	8″	10 3/4″
Inside Back Cover (Bleed*)	8″	10 3/4″
Full page (Bleed*)	8″	10 3/4″
Full page (Non-bleed*)	7″	9 3/4″
Half page Horizontal (Non-bleed*)	7″	4 1/2″
Half page Vertical (Non-bleed*)	3 1/4″	9 1/2″
Spread (Bleed*)	16″	10 3/4″

Final Trim Size: 8″ x 10 3/4″
Printing Process: Web offset. Perfect bound.
Swop standards apply.

Digital Data is required for all ad submissions.

Preferred format is PDF/X-1. Acceptable formats include PDF. Files should be press optimized, converted to CMYK, and have all fonts embedded. IECSC LV will be relieved of all responsibility for any form of compensation if an ad is supplied in non-preferred or non-acceptable formats, such as native application files. Non-preferred or non-acceptable formats will be charged a $150 processing fee. We cannot guarantee the accuracy of reproduction from any ads supplied in non-preferred or non-acceptable formats. For detailed instructions of preferred formats, contact the production manager.

To insure that your ad is reproduced correctly, a SWOP-certified color proof that has been made from the same file that you supply to us must be provided. We cannot guarantee the accuracy of reproduction of your ad without a SWOP proof. No makegoods will be issued on ads run without a SWOP proof.

AD SUBMISSION INSTRUCTIONS:

IMPORTANT! Your ad should be submitted with your company name as part of the file name.

(Example: company name_iecsclv18_program.pdf)

1. Go to **www.iecsc.com/adupload**
2. Click **"IECSC Las Vegas 2018 Show Program Ad"**
3. On the following webpage, click **"Choose File"** to select your ad.
4. Enter your contact information.
5. Click **"Upload"** to submit your ad.

Questions?

Email questions to: **abutcher@questex.com**

PRESENTED BY

american spa