



### **IECSC Las Vegas Experiences it's Largest Year to Date**

*The largest spa show in the country attracts more than 22,600 spa and wellness professionals*

New York, NY – July 27, 2018 – The International Esthetics, Cosmetics and Spa Conference (IECSC) welcomed more than 22,600 attendees at its 27<sup>th</sup> annual industry tradeshow, which took place at the Las Vegas Convention Center on June 23-25, 2018. More than 600 exhibitors met with spa owners, managers, estheticians, cosmetologists, massage therapists, medical estheticians and doctors. These spa and wellness professionals came together to purchase products, see the latest trends and learn the newest techniques. Co-located with the International Beauty Show (IBS) Las Vegas, IECSC Las Vegas garnered amazing energy from both spa, wellness and beauty exhibitors and attendees.

"This was another record year for IECSC Las Vegas. Exhibitors were so pleased with the quality of attendees and had great sales. Nearly all exhibitors scheduled for resign already reserved their booth for 2019," said Kathy Gruttaduria, Show Director for IECSC events. "IECSC Las Vegas is the leading spa and wellness show because of the great exhibitors and attendees. We are so proud to support such a booming industry and provide opportunities for spa and wellness professionals."

More than 600 industry leading manufacturers and suppliers exhibited at the show. Attendees had the chance to visit industry main-stays, along with many new companies that exhibited for the first time at IECSC Las Vegas. These companies brought the latest in facial treatments, skin care lines, retail products, cosmetics, equipment/furniture, nutrition and health products,

microdermabrasion equipment, massage products, aromatherapy, spa clothing, hair removal, laser equipment, spa décor, medical spa equipment and more to the packed exhibit hall. Participating companies included new and innovative brands, as well as industry leaders such as: Repêchage, Éminence Organic Skin Care, Image Skincare, The HydraFacial Company, Sorella Apothecary, RxCannaCare, FarmHouse Fresh, Cosmedix, June Jacobs/Peter Thomas Roth and Revitalash, among many others.

In addition to the thriving exhibit hall, the conference program was another highly successful factor to the show. In addition to CIDESCO USA Workshops, Advanced Education Workshops, the Advanced Business Seminar and Spa Journeys with *American Spa*, IECSC Las Vegas debuted Targeted Learning Tracks—new for IECSC's 2018 events. Attendees had access to nearly 140 Product Focused classes with exhibit hall admission.

Attendees were also able to access the International Beauty Show (IBS) Las Vegas, which co-located with IECSC Las Vegas. Spa and wellness professionals who registered for IECSC were able to visit the IBS Las Vegas show floor and classes, where they had the opportunity to source new beauty products, lines and equipment to increase their crossover business.

Next year, IECSC Las Vegas takes place June 15-17, 2019 at the Las Vegas Convention Center. The show will once again co-locate with IBS Las Vegas. For show information, please visit [www.iecsclasvegas.com](http://www.iecsclasvegas.com).

### **Looking Ahead to IECSC Florida**

The International Esthetics, Cosmetics & Spa Conference in Florida is coming up October 21-22, 2018 at the Broward County Convention Center in Fort Lauderdale. The 2018 show marks its 21<sup>st</sup> year and features more than 5,500 attendees, 200 exhibiting companies and an expanded conference program. IECSC Florida is the perfect southeast venue to network and relax with peers, renew your passion and rejuvenate your business for the year ahead. For more information, please visit [www.iecscflorida.com](http://www.iecscflorida.com).

## **IECSC New York 2019**

Additional networking and educational opportunities for spa professionals are available at the largest Northeast spa and wellness event, IECSC New York. Scheduled for March 10-12, 2019, IECSC New York features more than 15,900 attendees, 325 exhibitors and a leading conference program. Celebrating its 17<sup>th</sup> year anniversary, IECSC New York will once again co-locate with IBS New York. For more information please visit [www.iecscnewyork.com](http://www.iecscnewyork.com).

## **IECSC Chicago 2018**

The International Esthetics, Cosmetics and Spa had a successful second year in Chicago and is excited for continued growth at next year's event scheduled for March 30-April 1, 2019. IECSC Chicago attracts the top spa owners, managers, estheticians, makeup artists and medical spa professionals from the Midwestern region. In addition to the tradeshow floor, IECSC Chicago offers the quality education that sets the IECSC events apart from the rest. IECSC Chicago co-locates with one of the largest beauty events in the nation - America's Beauty Show - which attracts more than 65,000 beauty professionals. For more information, visit [www.iecscchicago.com](http://www.iecscchicago.com).

## **About IECSC/IBS Las Vegas**

Produced by Questex, LLC. and presented by *American Spa* magazine, International Esthetics, Cosmetics and Spa Conference (IECSC) Las Vegas is co-located with IBS Las Vegas. Both shows are for professionals only and reach a wide cross-section of participants from beauty and spa product manufacturers and distributors to salon and spa owners and managers, hair stylists, hair colorists, estheticians, makeup artists, nail technicians, dermatologists and massage therapists.

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**EDITORIAL NOTE:** *Digital Images of IECSC Las Vegas are available by request.*

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