



INTERNATIONAL
ESTHETICS, COSMETICS & SPA
CONFERENCE
LAS VEGAS

IECSC Has Continued Growth in Las Vegas

The largest spa show in the country attracts more than 21,950 spa and wellness professionals

New York, NY – July 27, 2017 – The International Esthetics, Cosmetics and Spa Conference (IECSC) welcomed more than 21,950 attendees at its 26th annual industry tradeshow, which took place at the Las Vegas Convention Center on June 24-26, 2017. More than 600 exhibitors met with spa owners, managers, estheticians, cosmetologists, massage therapists, medical estheticians and doctors. These spa and wellness professionals came together to purchase products, see the latest trends and learn the newest techniques.

“Our exhibitors and attendees contribute to the success of the IECSC events. They see the impact it has on their business and we are pleased to be a part of their achievements by offering an opportunity to support the spa and wellness industry,” stated Kathy Gruttadauria, Show Director for IECSC events. “The positive feedback from exhibitors and attendees is indicative of the rapid growth in the spa and wellness industry. The IECSC events offer a platform for exhibitors to reach buyers, and buyers are given the opportunity to grow their business with education and new products.”

More than 600 industry leading manufacturers and suppliers exhibited at the show. Attendees had the chance to visit industry main-stays, plus many new companies that exhibited for the first time at IECSC Las Vegas.

“The show went great! The marketing and visual exposure for the IECSC Las Vegas was incredible, we had such a great response that we could barely keep up with the attendees seeking more information,” said Konstantin Malygin, COO of RxCannaCare. “The response was fast and effective all the time. All of our questions and concerns were immediately and timely addressed. The attitude of everyone involved in the organizational activities was very professional and courteous. Our first time attending the event went as a breeze and we were happy to work with your entire team.”

These companies brought the latest in facial treatments, skin care lines, retail products, cosmetics, equipment/furniture, nutrition and health products, microdermabrasion equipment, massage products, aromatherapy, spa clothing, hair removal, laser equipment, spa décor, medical spa equipment and more to the packed exhibit hall. Participating companies included: Repêchage, Éminence Organic Skin Care, Image Skincare, RxCannaCare, FarmHouse Fresh, Cosmedix, June Jacob/Peter Thomas Roth, Blinc and Revitalash, among many others.

“COSMEDIX has participated in the IECSC at Las Vegas for many years. Out of every major city tradeshow, Las Vegas is our most successful show,” stated Ryan Christopher, Global Education Director of COSMEDIX. “The attendees really come with the intentions to sit down and learn more about the companies that are present. We find that this show offers the most conversion to new business accounts with our company.”

In addition to the thriving exhibit hall, the conference program added another element to this successful event. Attendees took advantage of paid conference offerings which included Advanced Education Workshops, Medical Spa Education, an Advanced Business Seminar, CIDESCO USA Workshops, a Medical Spa Procedural Workshop and Spa Tours. Also, attendees had access to more than 139 free Spa Business & Wellness, Makeup and Product Focused classes with their exhibit hall admission.

Attendees also accessed the International Beauty Show (IBS) Las Vegas, which co-located with IECSC Las Vegas. Spa and wellness professionals that were registered for IECSC were able to visit the IBS Las Vegas show floor and classes where they had the opportunity to source new beauty products, lines and equipment to increase their crossover business.

Next year, IECSC Las Vegas takes place June 23-25, 2018 at the Las Vegas Convention Center. The show will once again co-locate with IBS Las Vegas. For show information, please visit www.iecsc.com.

Looking Ahead to IECSC Florida

The International Esthetics, Cosmetics & Spa Conference in Florida is coming up September 24-25, 2017 at the Broward County Convention Center in Fort Lauderdale. The 2017 show marks its 20th year and features more than 5,500 attendees, 200 exhibiting companies and an expanded conference program. IECSC Florida is the perfect southeast venue to network and relax with peers, renew your passion and rejuvenate your business for the year ahead. For more information, please visit www.iecsc.com.

IECSC New York 2018

Additional networking and educational opportunities for spa professionals are available at the largest Northeast spa and wellness event, IECSC New York. Scheduled for March 4-6, 2018, IECSC New York features more than 15,000 attendees, 300 exhibitors and a leading conference program. Celebrating its 16 year anniversary, IECSC New York will once again co-locate with IBS New York. For more information please visit www.iecsc.com.

IECSC Chicago 2018

The International Esthetics, Cosmetics and Spa had a successful debut in Chicago and is excited for the next event scheduled April 28-30, 2018. IECSC Chicago attracts the top spa owners, managers, estheticians, makeup artists and medical spa professionals from the Midwestern

region. In addition to the tradeshow floor, IECSC Chicago offers the quality education that sets the IECSC events apart from the rest. IECSC Chicago co-locates with one of the largest beauty events in the nation - America's Beauty Show - which attracts more than 65,000 beauty professionals. For more information, visit www.iecsc.com.

About IECSC/IBS Las Vegas

Produced by Questex, LLC. and presented by *American Spa* magazine, International Esthetics, Cosmetics and Spa Conference (IECSC) Las Vegas is co-located with IBS Las Vegas. Both shows are for professionals only and reach a wide cross-section of participants from beauty and spa product manufacturers and distributors to salon and spa owners and managers, hair stylists, hair colorists, estheticians, makeup artists, nail technicians, dermatologists and massage therapists.

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EDITORIAL NOTE: *Digital Images of IECSC Las Vegas are available by request.*

Please contact Amanda Butcher, Marketing Coordinator, 212-895-8276 or

abutcher@questex.com.