



INTERNATIONAL
ESTHETICS, COSMETICS & SPA
CONFERENCE
LAS VEGAS

IECSC Has Continued Success in its 25th Year in Las Vegas

Largest spa show in the country attracts more than 21,700 attendees at its 2016 event

New York, NY – August 17, 2016 – The International Esthetics, Cosmetics and Spa Conference (IECSC) welcomed more than 21,700 attendees in its 25th year in Las Vegas, which took place at the Las Vegas Convention Center on June 25 – 27, 2016. Over three days, spa owners, managers, estheticians, cosmetologists, massage therapists, medical estheticians and doctors converged to discover and learn about the latest trends in the spa industry, as well as purchase products from more than 600 exhibitors at IECSC Las Vegas.

“Our 25th Anniversary show was our best event to date, thanks to the exceptional number and quality of exhibitors and attendees,” said Kathy Gruttadauria, IECSC Show Director. “IECSC Las Vegas set the bar high for future events, including IECSC Florida in October and the newest addition to our portfolio, IECSC Chicago. We look forward to continued growth in 2017!”

“IECSC Las Vegas is the biggest tradeshow in the spa and wellness industry, and our 25th Anniversary show solidified this accolade,” stated Liza Wylie, Vice President, Questex Media - Beauty, Spa and Wellness events. “We had a tremendous turn out of both attendees and exhibitors and have heard nothing but praises about this show. Each year IECSC events grow significantly and with the addition of IECSC Chicago, I know that 2017 will be our best year to date.”

“Image Skincare looks forward to the IECSC Las Vegas trade show every year,” said Lesli Goodman, Director of Event Services, Image Skincare. “We had a record-breaking show once again! Image Skincare launched Yana Daily Collagen Shots at the Las Vegas show and it was a complete success.”

More than 600 industry leading manufacturers and suppliers brought the latest in facial treatments, skin care lines, retail products, cosmetics, equipment/furniture, nutrition and health products, microdermabrasion equipment, massage products, aromatherapy, spa clothing, hair removal, laser equipment, spa décor, medical spa equipment and more to the packed exhibit hall. Participating companies included new and innovative brands, as well as industry leaders such as: Repêchage, Eminence Organic Skin Care, Image Skincare, *jane iredale* – THE SKIN CARE MAKEUP®, Satin Smooth, FarmHouse Fresh, Kryolan Professional Makeup, Rhonda Allison, Blinc and Revitalash, among many others.

“SunFX Professional Spray Tanning has been attending Las Vegas IECSC for many years. It's our biggest show each year and I'm always amazed how far attendees travel to see us,” stated Brett Robson, President & CEO, SunFX American LLC. “I highly recommend this show if you are serious about doing business in North America.”

In addition to an energetic exhibit hall, another component to this successful event is the conference program. More spa professionals than ever before took advantage of paid conference offerings which included Advanced Education Workshops, Medical Spa Education, Advanced Business Seminar, CIDESCO Section USA Workshops, Medical Spa Procedural Workshop, Advanced Business Seminar and Spa Tours – new for 2016. Also, attendees had access to more than 135 free Spa Business & Wellness, Makeup and Product Focused classes with their exhibit hall admission, as well as 25th Anniversary Special Sessions – exclusive to the 2016 show.

Attendees could also access the International Beauty Show (IBS) Las Vegas, which co-located with IECSC Las Vegas. Spa and wellness professionals that were registered for IECSC were able to visit the IBS Las Vegas show floor and classes where they had the opportunity to source new beauty products, lines and equipment to increase their crossover business.

Next year, IECSC Las Vegas celebrates its 26th year June 24-26, 2017 at the Las Vegas Convention Center. The show will once again co-locate with IBS Las Vegas. For show information, please visit www.iecsc.com.

Looking Ahead to IECSC Florida

The International Esthetics, Cosmetics & Spa Conference – Florida, will be October 23-24, 2016 at the Broward County Convention Center in Fort Lauderdale. The 2016 show marks its 19th year and features more than 5,500 attendees, 200 exhibiting companies and an expanded conference program. IECSC Florida is the perfect southeast venue to network and relax with peers, renew your passion and rejuvenate your business for the year ahead. For show information, please visit www.iecsc.com/fl.

IECSC New York 2017

Additional networking and educational opportunities for spa professionals are available at the largest Northeast spa and wellness event, IECSC New York. Scheduled for March 12-14, 2017, IECSC New York features more than 15,000 attendees, 300 exhibitors and a leading conference program. Celebrating its 15 year anniversary, IECSC New York will once again co-locate with IBS New York. For more information please visit www.iecsc.com/ny.

IECSC Chicago 2017 – NEW!

International Esthetics, Cosmetics and Spa Conference is pleased to announce the addition of IECSC Chicago to its portfolio of events! Scheduled for March 25-27, 2017, IECSC Chicago will attract the top spa owners, managers, estheticians, makeup artists and medical spa

professionals from the Midwestern region. In addition to the tradeshow floor, IECSC Chicago will offer the quality education that sets the IECSC events apart from the rest. IECSC Chicago will co-locate with one of the largest beauty events in the nation - America's Beauty Show - which attracts more than 65,000 beauty professionals. For more information, visit www.iecsc.com/chicago.

About IECSC/IBS Las Vegas

Produced by Questex, LLC. and presented by *American Spa* magazine, International Esthetics, Cosmetics and Spa Conference (IECSC) Las Vegas is co-located with IBS Las Vegas. Both shows are for professionals only and reach a wide cross-section of participants from beauty and spa product manufacturers and distributors to salon and spa owners and managers, hair stylists, hair colorists, estheticians, makeup artists, nail technicians, dermatologists and massage therapists.

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EDITORIAL NOTE: *Digital Images of IECSC Las Vegas are available by request.*

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